



The Importance of Employee Benefits



Why you should keep your employees happy

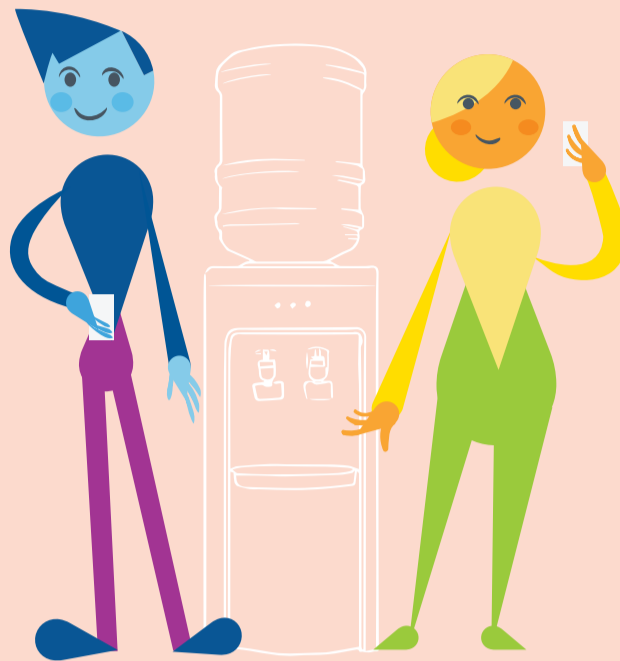
20-30% more productivity¹

147% increase in earnings per share

90% better growth trend²

240% boost in performance-related business outcomes²

1.5x Cost savings due to employee replacement—advertising, training and lost productivity³

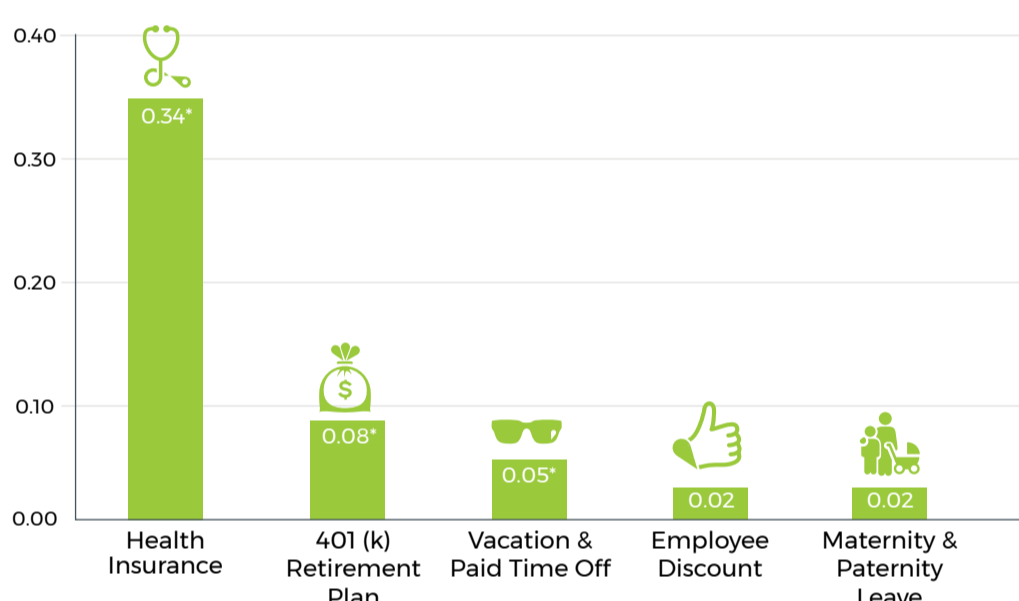


The link between health care and happy employees

Health insurance is the most important workplace benefit when considering whether to stay in a current job or choose a new job⁴

Which Benefits Drive Employee Satisfaction?

Impact of a 1-star rating increase on overall benefits ratings



59%

workers who are extremely satisfied with their benefits are also extremely satisfied with their job overall

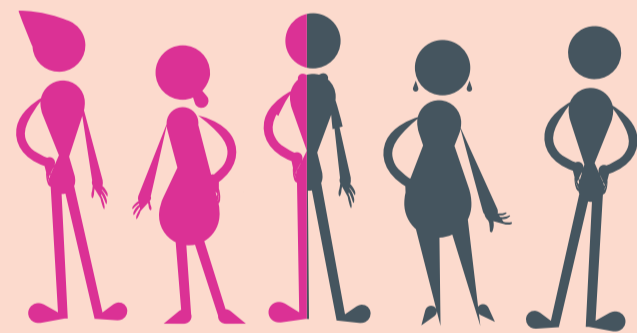
compared with 18% who are very satisfied with their benefits or just 8% who are not satisfied with their benefits.⁴



43%

of workers who are extremely satisfied with their benefits package describe current employee morale at their workplace as excellent

compared with fewer than 1 in 10 (8%) among those dissatisfied with their benefits.⁴



Create health plans keep your employees happy through increased engagement, lower costs, and stronger doctor-patient relationships.

What else do employees want?

To maximize benefits and rewards, make sure to offer these top non-tangibles that increase employee satisfaction:⁶



Visit createhealthplans.com for more information about employee benefits.

1. <https://www.inc.com/samuel-edwards/examining-the-relationship-between-workplace-satisfaction-and-productivity.html>
 2. Gallup poll as cited in <https://accelerole.com/20-steps-to-hacking-employee-engagement/>
 3. <https://www.nbrii.com/customer-survey-white-papers/customer-and-employee-satisfaction-impact-the-bottomline/>
 4. https://www.ebri.org/pdf/notespdf/EBRI_Notes_v38no5_WBS.18Apr17.pdf
 5. <https://www.glassdoor.com/research/studies/benefits-drive-employee-satisfaction/>
 6. <https://gethppy.com/workplace-happiness/5-ways-happy-employees-will-increase-your-bottom-line>